Guidelines for performong the CDS 1 Course "Financial Management"

OP Management Eng 3 course

Analytical report "Influence of financial management on managerial decision-making in the company"

To complete the task, it is necessary to select a public company in the Kazakhstan / world market, which has at least 5 years of reporting, refers to large business entities, has an official website covering the results of the company's activities.

To compile an analytical report, be guided by 1) lecture materials, 2) recommended textbooks on the topics of RK 1 (one textbook is enough), 3) the company's annual reports, 4) the company's financial statements, 5) information news feeds reflecting the specifics of the company's development. All references to these sources must be made in the Analytical Reference.

According to the structure, the report should cover the content of the course on RK1 and answer the following questions:

1. The role of the company in the development of the industry\region\country\world market. Reflect in key indicators, diagrams

2. Describe the main activities in the scheme Reflect in key indicators

3. Describe the structure of the company, presenting the regional structure (if there are representative offices, branches, subsidiaries) and the structure of the parent company. Reflect in key indicators, schemes

4. Describe the structure of the financial department of the company. Reflect in key indicators, schemes

5. Describe the role of the CFO and CEO in managing the company. Show the unity and contradiction of goals and tasks to be solved. Reflect in key indicators, schemes

6. Demonstrate the application of ESG principles in the management of the company. Reflect in key indicators, schemes

7. Disclose the Mission and strategy of the company. Outline the role of financial management in achieving the Company's Strategy. Reflect in key indicators, schemes

8. Evaluate financial plans / budget / according to the company's strategy.

9. Make a final conclusion regarding the influence of financial management on managerial decision-making: what factors in this company are decisive in making managerial decisions? What external factors can determine decision making? What is the role of the main stakeholders in making managerial decisions? To what extent do financial resources determine the direction and dynamics of the company's development?

Analytical information should be compiled according to the 50:50 structure (text and analytics in diagrams, diagrams, figures, tables). All data should be consistent, conclusions should be reasoned. Each position must have its own heading.

Evaluation criteria 100 points

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| Criteria | Scores Max | score in section |
| Compliance of company selection with criteria  - Reporting for at least 5 years  - relating to large business entities | 1 point for each correspondence | 2 |
| References to sources:  1) lecture materials,  2) recommended textbooks on the topics of RK 1 (one textbook is enough),  3) annual reports of the company,  4) financial statements of the company,  5) informational news feeds | 1 point for each type of source | 5 |
| The company's role in the development of the industry/region/country/world market (at least one segment). | Reflect in key indicators, schemes  Each group of indicators 1 point  Each scheme 1 point | 10  For indicators 5  For schemes 5 |
| Describe the main activities in the scheme  Reflect in key indicators | Each group of indicators 1 point  Each scheme 1 point | 5 |
| Describe the structure of the company by presenting the regional structure (if there are representative offices, branches, subsidiaries) and the structure of the parent company. | Reflect in key indicators, schemes Regional structure\production structure\logistics structure - 5 points per scheme  Structure of the Parent Company - 5 points per scheme  Indicators - 1 point for each group | 15 |
| Describe the structure of the financial department of the company | Reflect in key indicators, schemes Each group of indicators 1 point  Each scheme 1 point | 5 |
| Describe the role of CFO and CEO in running a company. Show the unity and contradiction of goals and tasks to be solved | Reflect in key indicators, schemes The role of CEO - 5 points indicators \ scheme  The role of CFO - 5 points indicators \ scheme  Unity and contradiction of goals and tasks to be solved - 5 points indicators \ scheme | 15 |
| Demonstrate the application of ESG principles in company management | Reflect in key indicators, schemes Each group of indicators 1 point  Each scheme 1 point | 10 |
| Reveal the mission and strategy of the company. Outline the role of financial management in achieving the Company's Strategy. | Reflect in key indicators, schemes Each group of indicators 1 point  Each scheme 1 point | 10 |
| Evaluate financial plans / budget / according to the company's strategy. | Each group of indicators 1 point  Each scheme 1 point | 5 |
| Make a final conclusion regarding the impact of financial management on managerial decision-making:  1) what factors in this company are determining when making managerial decisions?  2) What external factors can determine decision making?  3) What is the role of the main stakeholders in making managerial decisions?  4) To what extent do financial resources determine the trajectory and dynamics of the company's development? | 4 points for each reasoned answer | 16 |
| Grammar | 1 point |  |
| Stylistics | 1 point |  |